## **PRIVACY POLICY**

At **SRQ INTERNATIONAL REALTY** we know you care about your personal privacy and about the terms and conditions that govern your use of our web site, product or service (the "Service"). Because we are dedicated to serving your needs and respecting your preferences, we have adopted the policies and practices described in this Privacy Policy. PLEASE READ THIS PRIVACY POLICY CAREFULLY. By accessing or using the Service, you ("You" or "Your" as applicable) are bound by the notices, terms and conditions in this Privacy Policy.

### COLLECTION, USE AND DISCLOSURE OF PERSONAL INFORMATION

#### COLLECTION

If you merely browse through the **SRQ INTERNATIONAL REALTY** website or download information, our servers will automatically collect certain information from you. This information includes the:

- (a) Information You Provide to Us: We may collect any information you enter on our site, or that you give us in any other way. You can choose not to provide certain information, but you may not be able to take advantage of our services and features.
- (b) Automatic Information: When you visit a website, you disclose certain information, such as your Internet Protocol (IP) address and the time of your visit. This site, like many other sites, records this basic information about visits to our site.
- (c) ``Cookies": Cookies are pieces of information that are transferred to your computer from a web server. Most browsers are set up to accept cookies, but you can change your settings to have your browser notify you when you receive a new cookie or to refuse to accept cookies.

Personal information may be collected in a number of ways when you visit the Site. We may collect the personal information that you voluntarily provide to us. For example, when you fill out a form, send us an email, make a request, complete a survey, register for certain services on the Site, or participate in certain activities on the Site, we may ask you to provide personal information such as your e-mail address, name, home or work address or telephone number. We may also collect demographic information, such as your ZIP code, age, gender, and preferences. Information we collect may be combined with information we obtained through other services we offer. We may collect information about your visit to the Site, including the pages you view, the links you click and other actions taken in connection with the Site and services. We may also collect certain standard information that your browser sends to every web site you visit, such as your IP address, browser type and language, access times and referring Web site addresses. If we provide you with various services related to home selling and home buying (e.g., estimates of current market value of homes, moving costs, mortgage or finance costs, current home listings, neighborhood information, etc.), we may collect additional information related to such services.

## USE

We use personal information internally to serve users of the Site, to enhance and extend our relationship with Site users and to facilitate the use of, and administration and operation of, the Site. For example, we

may use personal information you provide to deliver services to you, to process your requests or transactions, to provide you with information you request, to personalize content, features and advertising on the Site, to anticipate and resolve problems with the Site, to respond to customer support inquiries, to inform you of other events, promotions, products or services offered by third parties that we think will be of interest to you, to send you relevant survey invitations related to the Site and for our own internal operations, and for any purpose for which such information was collected. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your personal information (e-mail, name, address, telephone number) is not transferred to the third party unless you have consented to such transfer.

#### **DISCLOSURE**

Except as set forth in this Policy, we do not disclose, sell, rent, loan, trade or lease any personal information collected on the Site to any third party. We may provide aggregate information to third parties without restriction. We will disclose personal information in the following circumstances:

**Consent.** We may share personal information with third parties when you give us your express or implied consent to do so, such as when you fill out a form requesting certain information from a third party.

Internal Analysis and Operations; Service Providers. We will use and disclose information about you for our own internal statistical, design or operational purposes, such as to estimate our audience size, measure aggregate traffic patterns, and understand demographic, user interest, purchasing and other trends among our users. We may outsource these tasks and disclose personal information about you to third parties, provided the use and disclosure of your personal information by these third parties is restricted to performance of such tasks. We may also share personal information with other third-party vendors, consultants, and service providers ("Service Providers") who are engaged by or working with us in connection with the operation of the Site or our business In some cases, the Service Provider may be directly collecting the information from you on our behalf. We require our third party vendors to keep such information confidential and to only use the information for the purpose it was provided. However, we are not responsible for the actions of Service Providers or other third parties, nor are we responsible for any additional information you provide directly to these Service Providers or other third parties.

**Protection of Company and Others:** We may disclose personal information when we believe it is appropriate to comply with the law (e.g., a lawful subpoena, warrant or court order); to enforce or apply this Policy or our other policies or agreements; to initiate, render, bill, and collect for amounts owed to us; to respond to claims, to protect our or our users' rights, property or safety; or to protect us, our users or the public from fraudulent, abusive, harmful or unlawful activity or use of the Site; or if we reasonably believe that an emergency involving immediate danger of death or serious physical injury to any person requires disclosure of communications or justifies disclosure of records without delay.

**Business Transfers.** In addition, information about users of the Site, including personally identifiable information provided by users, may be disclosed or transferred as part of, or during negotiations regarding, any merger, acquisition, debt financing, sale of company assets, as well as in the event of an insolvency, bankruptcy or receivership in which personally identifiable information could be transferred to third parties as one of the business assets of the company.

**Co-Branded Services.** Some services available through the Site may be co-branded and offered in conjunction with other companies. If you register for or use such services, then those other companies may also receive any information collected in conjunction with the co-branded services.

#### SECURITY OF INFORMATION

We will take all reasonable steps to ensure that the personal information we hold about you is not subject to loss, misuse or unauthorized access or alteration. We will also take reasonable steps to destroy or permanently de-identify personal information if it is no longer required.

# **ACCESS TO PERSONAL INFORMATION**

If you would like to access or correct any personal information that we hold about you, please do not hesitate to contact us. Please note that a charge may apply to cover all reasonable costs that we may incur in providing you with access to your personal information. We will take all reasonable steps to correct any information that you show to be inaccurate, incomplete or out-of-date.

## **CONTACT**

If you have any requests, queries or comments which you would like to make, please do not hesitate to contact us on:

Telephone (941) 366-0106 Facsimile 941-365-1858 Email info@srqrealty.us Web Page www.srqrealty.com

## **CHANGES TO OUR PRIVACY POLICY**

We reserve the right to amend this Privacy Policy at any time, for any reason, without notice to you other than the posting of the amended Privacy Policy on the Real Estate Industry Solutions' website(s). Changes will be effective when posted. The provisions contained in this Privacy Policy supersede all previous notices or policies regarding our privacy practices and the terms and conditions that govern the use of the Service.

# **POLICY UPDATES**

Please note that this Privacy Policy may be updated from time to time.

Ursula Taboada Broker/Principal